

## Undergraduate Academic Experience Survey 2016-17 Report Launch

On Monday, July 10, 2017, the Center for Enterprise and Society (CES) at the University of Liberal Arts Bangladesh (ULAB), organized the launching of the research report for the Undergraduate Academic Experience Survey (UAES) 2016-17. The Chief Guest of the event was the Chairman of the University Grants Commission (UGC), Professor Abdul Mannan. The event also had a high-level panel of Professor Omar Rahman, Vice Chancellor, Independent University Bangladesh (IUB); Professor Jamilur Reza Chowdhury, Vice Chancellor, Asia Pacific University; and Syed Manzoorul Islam, Professor, Department of English, ULAB.



ULAB Vice Chancellor Professor Jahirul Haque started off the event and the panel was moderated by Professor Imran Rahman, Dean, School of Business. Also in attendance were Ms. Taheerah Haq, Member, Board of Trustees, ULAB; Professor Saad Andaleeb, Vice Chancellor, BRAC University; Professor Abdur Rab, Vice Chancellor, Eastern University; and Professor William Derrenger, Vice Chancellor, Canadian University of Bangladesh, among other notable delegates from various leading universities. Sajid Amit, Director, CES, ULAB, conducted a presentation the survey findings.

Following the presentation, the panelists discussed the findings in great detail. They emphasized the role of a practical orientation to the curriculum in enhancing learning in universities. They further underscored the importance of mental and emotional health and detailed a range of initiatives that need to be undertaken so as to service the requirements of students.

CES's seminar was part of the Center for Enterprise and Society's (CES) Talk and Seminar Series. The Center seeks to advance understanding of the opportunities and challenges to business and societal development in Bangladesh through objective, academic study. For more information, please visit: <http://www.ulab.edu.bd/CES/home>