

ULAB USB & CES Seminar on “e-Commerce in Bangladesh: History and Youth Entrepreneurship Opportunities”

On December 18, 2016, ULAB School of Business (USB) and the Center for Enterprise and Society (CES), organized, as a part of CES Leadership Talk Series, a seminar titled “e-Commerce in Bangladesh: History and Youth Entrepreneurship Opportunities”. The talk was delivered by Mr. Rezwanul Haque Jami, Vice President of e-Commerce Association of Bangladesh (e-CAB).

The event was inaugurated by Professor Imran Rahman, Vice Chancellor, ULAB. The event was attended by ULAB faculty and researchers Mr. Sajid Amit, Prof. SM Mahbubur Rahman, Mr. Adib Sarwar, Ms. Nazia Chowdhury, Mr. Iftakharul Karim, as well as the event organizers, Mr. Abdul Baten and Mr. Ahmed Ishtiaque. Mr. Abdul Baten closed the event and thanked the speaker for his conducting the talk.



From Left to Right: Mr. Abdul Baten, USB; Mr. Ahmed Ishtiaque, CES; Rezwanul Haque Jami, e-CAB; Sajid Amit, CES; and Mr. Adib Sarwar, CES

Mr. Jami gave a very insightful and inspirational talk on the history of e-commerce in Bangladesh, sharing with the audience, little-known anecdotes of early days of e-commerce and challenges faced by entrepreneurs. He highlighted the entrepreneurial drive that exists in everyday Bangladeshis, and how, given the unique penetration of mobile phone technology, and potential for widespread internet usage, e-commerce may experience a unique success story in Bangladesh.

Mr. Jami’s talk was also directed at inspiring the youth, and on this occasion, the students of ULAB, to consider the e-commerce sector, both as professionals and entrepreneurs. Given ULAB’s focus on entrepreneurship, through its business school as well as the research center, CES, the talk was timely and very well-received by faculty and students. He concluded the talk by extending an offer of support and technical assistance to ULAB’s student entrepreneurs, on behalf of e-CAB.

Mr. Jami is a graduate of Dhaka University in Finance, who subsequently developed a career in IT and is well-regarded for his contribution to the value added services (VAS) space, both for his pioneering work for TeleTalk and more recently as the National VAS Consultant for the Government’s A2i program. Mr. Jami has also experience working in the IT sector in Thailand.

e-CAB’s seminar was part of the Center for Enterprise and Society’s (CES) Talk and Seminar Series. The Center seeks to advance understanding of the opportunities and challenges to business and societal development in Bangladesh through objective, academic study. For more information, please visit: <http://www.ulab.edu.bd/CES/home>